



Call Us Today to Book Your
Workshop **800-403-6598**

Who We Are

Effective Presentations is the leader in communication skills training. When you want the best in public speaking and presentation skills training, Effective Presentations provides a diverse array of flexible training solutions.

We are proud to offer this highly interactive, corporate level training to individuals thru a limited number of open enrollment events, though most are conducted onsite for corporations and small businesses across the country.



Our 2 Day Workshop

Effective Presentations' small group experiential workshop is perfect for both novices and seasoned professionals seeking to improve their communication skills. This Public Speaking and Presentation Skills Training workshop provides a fun, dynamic, and engaging training experience fundamental to ultimate success and achievement. While assessing existing communications skills we focus on vital aptitudes critical to effective communication. Our workshops position participants to exude poise, confidence, and persuasion - whether speaking to an audience of 1 or 1000!

Workshop Benefits

- Overcome your fear of public speaking
- Transform nervous energy into enthusiastic excitement
- Understand and develop each fundamental presentation aptitude
- Utilize verbal AND nonverbal techniques to engage your audience
- Quickly "think on your feet" in meetings and in front of a crowd
- Turn attention from yourself and actively involve the audience
- Support your message with appropriate visual aids
- Connect with any audience and compel them into action
- Dramatically increase your closing ratio and boost your sales
- Exude greater confidence and poise in every social situation

We're Fun!

By combining proven methods with engaging activities designed specifically for the business environment, you enjoy a one-of-a-kind learning experience!

When you learn from trainers who can relate to your struggles, the results are incredible! We've handled big businesses, small businesses, and our own business, and the experiences and skills we've collected over the years will help you avoid making the same mistakes we made.

You're guaranteed dramatic, measurable improvements in your communication and presentation skills when you train with us!

We're Real!

We're Proven!

Workshop Outline Session 1

Elements of a Presentation

- Content, design & delivery
- Developing a strong open and close
- Communication Venues

First Impressions

- Creating an immediate impression
- Controlling nervousness
- Building rapport with the audience

Establishing the Baseline

- Introduction Presentation (approx 1 min)
- Feedback on strengths & areas for improvement

Developing Spontaneity

- Thinking on your feet
- Mind mapping exercises

Creating a Stronger Presence

- Presenter's stance - your posture speaks loudly
- Using gestures to clarify and enhance the message
- Body language doesn't lie

Presentation Practice

- Presentation on posture and gestures
- Instructor feedback and group discussion

Eye Contact and Facial Expressions

- Using eye contact to build confidence & rapport
- Painting the picture with gestures
- Discussion and role play

Presentation Practice

- Prepared presentation (approx. 2 min)
- Private Individual Coaching
- Individual written evaluations by course leader

Workshop Outline Session 2

Making Presentations Fun

- Discussion and role play
- Getting out of yourself and into the audience
- Appropriate use of humor in a presentation
- Voice Overs

Using the Voice Effectively

- Developing greater awareness of the voice
- Speaking more confidently
- Developing a more expressive voice
- Exercise to develop more conviction in voice

Taking out the Trash

- Unprofessional use of Filler Words
- Eliminating the from your vocabulary

Presentation Practice

- Presentation focused on voice and filler words
- Instructor feedback and group discussion

Techniques for Greater Impact

- Exercises for a more assertive delivery style
- Round table discussion
- Best and bombed presentations

Managing Q & A Sessions

- Controlling the process
- Dealing with difficult questions

Presentation Practice

- Role playing Q & A sessions
- Controlling the process

Pulling It All Together

- Final prepared presentation (approx. 5 min)
- Private Individual Coaching

General Feedback Session

- Individual written evaluations by instructors

What Our Clients Say About Us

"Since attending Effective Presentations' Workshop, I have experienced a huge transformation. My confidence has skyrocketed as a result of learning and applying the many effective techniques from the two-day workshop. Whether I am speaking to a room of 100 collegiate football players and coaches, or working with a small group of athletes, I am able to capture the audience and own the stage. As a sport psychologist, my business has significantly increased, and I know in part this is because of what I learned in this workshop. Dynamic teaching, knowledge, and expertise are equally matched with warmth and humor. They effortlessly combine practical skills with ample opportunities for application and reflection. The tools and techniques that I have learned from the workshop are invaluable! I highly recommend this workshop to anyone who wants to take their presentation skills to the next level."

- Edward Chavez, Ph.D., Institute Of Optimal Performance

"I attended the Effective Presentation Skills Workshop and they are excellent at what they do. It is not an exxageration to say that this workshop was the best one I have ever attended."

- Sophia Kristjansson, Founder & CEO, Lexicon Leadership Group LLC.

"I recently participated in their public speaking seminar and want to commend them on their level of professionalism and outstanding course presentation. The in-class personal presentations and their ability to convey the course material taught me how to take my own presentation skills to the next level. I have truly grown professionally because of their outstanding instruction. Thank you for the dedication to refining the skills of other professionals."

- Charles Porter, Vice President, Radio Resource Inc.

"Awesome seminar! I learned so much and it was THE best training course I ever had, not just in public speaking but in general. Our instructor has a real gift of teaching this class and certainly made a difference in my life. I would recommend it to just about anyone who wants to improve their presentation skills and even communication skills in general. This course does get you out of your comfort zone but it is well worth it and you learn so much in just two days. The experience you get from this course is invaluable and you will not regret it."

- Kyusae Rhee, Port Authority of New York and New Jersey

"The Effective Presentation Skills Training was one of the most rewarding and beneficial training classes I have ever taken. I took the training because of the fear of public speaking and a desire to speak professionally with confidence. They are amazingly skilled professional speakers and trainers. I gained so much knowledge form them. I was amazed at the transformation in myself that I experienced from the beginning of the class to the end. They make you feel incredibly comfortable and at ease. They did an outstanding job and this is an outstanding training. This was a life changing experience for me and I highly recommend the Effective Presentation Skills Training."

- Evelyn Hale, Xcel Energy

Select Client List

